Bangladesh Health Warning Compliance Codebook 2017

Please refer to the "Bangladesh Packaging and Labeling Requirements" document for the laws from which specific questions are derived. If you feel that some aspects of the pack warrant further discussion please make a note in the "topics for further discussion" section.

Unique ID (unique_id)

Enter the Unique ID that is printed on the label on the bag in which the pack is held.

1. **Type of Product (product type)**

What type of product is this?

Refer to the front of the pack to answer this question. If the type of product is not written on the front of the pack, refer to the back and if not found on the back, the sides of the pack. If you cannot find a description of the product on the package, open the pack and classify the product by what is found inside. If there are two descriptions of the product found on the pack, choose the more specific classification (e.g. when "clove cigarettes" AND "Class A cigarettes" are written on a pack, the product will be classified as "clove cigarettes")

[For hard packs, the front of pack is the side where the flip top opens. For soft packs, the front of the pack is the side that is face up when the pack is placed so that the text on the side of the package is upright and readable.]

   (1) Cigarettes
   (2) Cloves or Kreteks
   (3) Bidis
   (4) Smokeless
   (5) Not printed on pack

2. **Shape of Tobacco Package (Tbcpack_shape)**

What is the shape of the tobacco pack?

   (1) Square or Rectangular
   (2) Cone
   (3) Cylinder
   (4) Other

3. **Tobacco Package Material (Tbcpack_material)**

Is the tobacco package a hard pack?

> (1) Yes
> (0) No

If "No," skip to Section A.

4. **Front Edges of the Pack (first_beveled_or_round)**

Does the <u>front</u> of the pack have beveled or round edges?

Packs are only considered to have beveled or round edges when they are hard packs
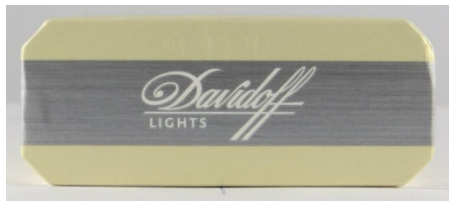(Refer to Images 1 and 2 for examples)

> (1) Yes
> (0) No

Image 1. Beveled edges   Image 2. Round edges

NOTE: For packs with beveled or round edges, answer all questions taking into account the face of the pack only, not including the beveled or round portion, unless otherwise noted

5. **Back Edges of the Pack (second_beveled_or_round)**

Does the <u>back</u> of the pack have beveled or round edges?

Packs are only considered to have beveled or round edges when they are hard packs

> (1) Yes
> (0) No

NOTE: For packs with beveled or round edges, answer all questions taking into account the face of the pack only, not including the beveled or round portion, unless otherwise noted

Section A(a): Front of Square/Rectangle Pack

A1. Location of warning (first_warn_loc)

Is the health warning located on the principal display area of the FRONT panel of the pack?

      (1) Yes
      (0) No

If "No," skip to Section B.

A2. Warning content (first_warn_content)

Using the Appendix, identify the number of the health warning that appears on the <u>front</u> of the package. If there is no warning that matches the warning on the pack select "No match".

Note: *All identifiable health warning labels will be captured, regardless of completeness.*

      (1) 0316A
      (2) 0316B
      (3) 0316C
      (4) 0316D
      (5) 0316E
      (6) 0316F
      (7) 0316G
      (8) 0316H
      (9) 0316I
      (10) 0316J
      (99) No Match

If "No match," skip to Section B.

A3. Position of warning (first_warn_loc_pos)

Where is the majority of the <u>first</u> health warning positioned on the package?

      (1) Top
      (2) Middle
      (3) Bottom
      (4) Split

		Split
	Top	
	Middle	
	Bottom	

A4. Warning color (first_warn_color)

How is the <u>first</u> warning printed?

Note: Full color represents a full color photo, as per the appendix document; Partial color represents a photo printed in less than four colors including black.

(1) Full color
(2) Partial color
(3) Other

A4.1. Other lack of color of the health warning label (first_warn_color_other)

Other lack of color of the health warning label:_____

A5. Variation of warning color (first_warn_varicolor)

What is the variation of color for the <u>first</u> warning?

Note: Heavy tint represents a full/partial color photo with heavy pigmentation; Faded represents a faint picture; Blurry represents an unfocused or unclear picture.

(1) Heavy tint
(2) Faded
(3) Blurry
(4) Other
(0) None

A5.1. Other printing color variation (first_warn_varicolor_other)

Other printing color variation: _____

A6. Warning obstruction (first_warn_obstruct)

Is the health warning obstructed by external markings, cellophane, or anything else?

Only mark "Yes" if any of the text and/or pictogram is obstructed.

Note, this can include paper wrappings or product lids.

    (1) Yes
    (0) No

A7. Warning tax stamp obstruction (first_warn_taxobstruct)

Is the health warning obstructed by a tax stamp or banderole?

Only mark "Yes" if the text and/or pictogram is covered by a tax stamp.

    (1) Yes
    (0) No

A8. Health Warning text presence (first_warn_txtpresence)

Select all the text components present on the label.

    (1) Warning text as written on appendix
    (2) Warning text incorrect from appendix
    (0) No Text Present

If "1 and 2," allow A8.1, A8.2, A8.3.
If "No Text Present," skip to A9.

A8.1. Health warning text (first_warn_txtcolor)

Is the warning text printed in WHITE letters?

    (1) Yes
    (0) No

A8.2. Health warning background (first_warn_bkgcolor)

Is the warning text background in BLACK?

      (1) Yes
      (0) No

A8.3. Language (first_warn_lang)

Is the health warning written in Bengali?

      (1) Yes
      (0) No

A9. Incomplete Warning (first_warn_incomplete)

Is a portion of the health warning incomplete due to any of these printing inaccuracies such as split HWL, pictogram with no HWL text, multiple HWL on one side or obstruction of HWL due cropping, branding and other such practices?

      (1) Yes
      (0) No

If "Yes," skip to Section D.

Section B(a): Back of Square/Rectangle Pack

B1. Location of warning (second_warn_loc)

Is the health warning located on the principal display area of the <u>second</u> panel of the pack?

     (1) Yes
     (0) No

If "No," skip to Section D.

B2. Warning content (second_warn_content)

Using the Appendix, identify the number of the health warning that appears on the <u>second</u> of the package. If there is no warning that matches the warning on the pack select "No match".
Note: *All identifiable health warning labels will be captured, regardless of completeness.*

     (1) 0316A
     (2) 0316B
     (3) 0316C
     (4) 0316D
     (5) 0316E
     (6) 0316F
     (7) 0316G
     (8) 0316H
     (9) 0316I
     (10) 0316J
     (99) No Match

If "No match," skip to Section C.

B3. Position of warning (second_warn_loc_pos)

Where is the majority of the <u>second</u> health warning positioned on the package?

     (1) Top
     (2) Middle
     (3) Bottom
     (4) Split

		Split
	Top	
	Middle	
	Bottom	

B4. Warning color (second_warn_color)

How is the <u>second</u> warning printed?

Note: Full color represents a full color photo, as per the appendix document; Partial color represents a photo printed in less than four colors including black.

(1) Full color
(2) Partial color
(3) Other

B4.1. Other lack of color of the health warning label (second_warn_color_other)

Other lack of color of the health warning label:_____

B5. Variation of warning color (second_warn_varicolor)

What is the variation of color for the <u>second</u> warning?

Note: Heavy tint represents a full/partial color photo with heavy pigmentation; Faded represents a faint picture; Blurry represents an unfocused or unclear picture.

(1) Heavy tint
(2) Faded
(3) Blurry
(4) Other
(0) None

B5.1. Other printing color variation (second_warn_varicolor_other)

Other printing color variation: _____

B6. Warning obstruction (second_warn_obstruct)

Is the health warning obstructed by external markings, cellophane, or anything else?

Only mark "Yes" if any of the text and/or pictogram is obstructed.

Note, this can include paper wrappings or product lids.

      (1) Yes
      (0) No

B7. Warning tax stamp obstruction (second_warn_taxobstruct)

Is the health warning obstructed by a tax stamp or banderole?

Only mark "Yes" if the text and/or pictogram is covered by a tax stamp.

      (1) Yes
      (0) No

B8. Health Warning text presence (second_warn_txtpresence)

Select all the text components present on the label.

      (1) Warning Text as written on appendix
      (2) Warning text incorrect from appendix
      (0) No Text Present

If "1 and 2," allow B8.1, B8.2, B8.3.
If "No Text Present," skip to B9.

B8.1. Health warning text (second_warn_txtcolor)

Is the warning text printed in WHITE letters?

      (1) Yes
      (0) No

B8.2. Health warning background (second_warn_bkgcolor)

Is the warning text background in BLACK?

      (1) Yes
      (0) No

B8.3. Language (second_warn_lang)

Is the health warning written in Bengali?

      (1) Yes
      (0) No

B9. Incomplete Warning (second_warn_incomplete)

Is a portion of the health warning incomplete due to any of these printing inaccuracies such as split HWL, pictogram with no HWL text, multiple HWL on one side or obstruction of HWL due cropping, branding and other such practices?

      (1) Yes
      (0) No

Section C: Pack Measurements

Measurement
- Complete the following pack measurements IN CENTIMETERS (cm) and round all measurements to the nearest tenths place (e.g. .12 becomes .1, .15 becomes .2, and .16 becomes .2). Enter the measurement to the first decimal place.
- When measuring a package with beveled edges measure the face, flat portion of the package only, excluding the beveled portion edges.
- When measuring a package with rounded edges measure the face, flat portion of the package only, exclude the rounded portion edges
- When measuring a soft pack measure only the face of the tobacco package and do not include ANY of the foil area.
- When measuring the health warning label, exclude black borders.
- For packs with a split health warning, enter "0" for label measurements.
- For packs with multiple health warnings on one side, enter "0" for label measurements.
- For packs with obstructed or obscured health warning labels, do not attempt to alter package wrapping to access health warning label. Enter "0" for label measurements.
- Use a soft measuring tape to measure cylinder or conical shaped packs.

C1. Health warning label pictogram height (first_warn_pictoheight)

Enter the height (cm) of the pictogram label. _____

C2. Health warning label text box height (first_warn_textboxheight)

Enter the height (cm) of the health warning *text box*. _____

C3. Health warning label text letter height (first_warn_textletterheight)

Enter the height (cm) of the health warning *text letter*. _____

C4. Health warning label width (first_warn_width)

Enter the width (cm) of the health warning label. _____

C5. Health warning label pictogram height (second_warn_pictoheight)

Enter the height (cm) of the pictogram label. _____

C6. Health warning label text box height (second_warn_textboxheight)

Enter the height (cm) of the health warning *text box*. _____

C7. Health warning label text letter height (second_warn_textletterheight)

Enter the height (cm) of the health warning *text letter*. _____

C8. Health warning label width (second_warn_width)

Enter the width (cm) of the health warning label. _____

Section C.1 Measurements for Square/Pouch Products

C9. Height (first_height)

Enter the height (cm) of the front principal display area of the pack on which the warning appears. _____

C10. Width (first_width)

Enter the width (cm) of the front principal display area of the pack on which the warning appears. _____

C11. Percentage of panel covered by warning (first_warn_percent)

Using the measurements above, the percentage of area of the front principal display area of the pack on which the warning appears that is covered by the health warning label will be calculated automatically. _____

C12. Height (second_height)

Enter the height (cm) of the back principal display area of the pack on which the warning appears. _____
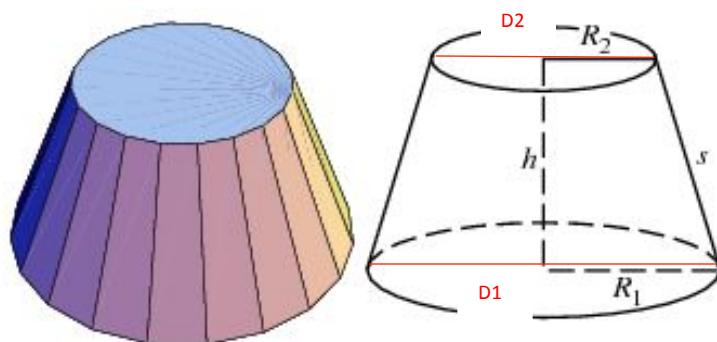
C13. Width (second_width)

Enter the width (cm) of the back principal display area of the pack on which the warning appears. _____

C14. Percentage of panel covered by warning (second_warn_percent)

Using the measurements above, the percentage of area of the back principal display area of the pack on which the warning appears that is covered by the health warning label will be calculated automatically. _____

Section C.2 Measurements for Cone Shape Packs

Refer to the image of the conical frustum below when completing the questions.

Conical Frustum and corresponding measurements

C15. Diameter of cone shaped bidi pack base (cone_diameter1)

Find the diameter of the cone frustum's base circle by measuring across the narrowest point of the circle to obtain the diameter (refer to D1 of Image 8).

Enter the diameter (cm) of the cone frustum's base circle. _____

C16. Diameter of cone shaped bidi pack top (cone_diameter2)

Find the diameter of the cone frustum's top circle by measuring across the narrowest point of the circle to obtain the diameter (refer to D2 of image 8).

Enter the diameter (cm) of the cone frustum's top circle. _____

C17. Slant height of cone shaped bidi pack (cone_slantheight)

Find the slant height of the cone by measuring from the bottom of the pack to the top edge of (refer to s of image 8).

Enter the height (cm) of the cone frustum. _____

C18. Percentage of cone shaped bidi pack covered by first warning (conebidi_warn_percent1)

Using the measurements above, the percentage of area of the cone shaped bidi pack that is covered by the health warning label will be calculated automatically. _____

C19. Percentage of cone shaped bidi pack covered by second warning (conebidi_warn_percent2)

Using the measurements above, the percentage of area of the cone shaped bidi pack that is covered by the health warning label will be calculated automatically. _____

Section C.3 Measurements for Cylinder Shape Packs

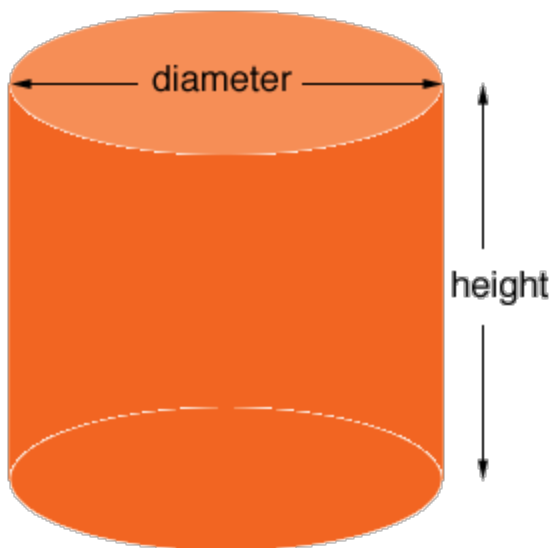Refer to Image of the cylinder below when completing questions A21b-A30b.

Image 9. Cylinder

C20. Diameter of cylindrical pack (cylinder_diameter)

Find the diameter of the cylinder by measuring across the widest point of the circle to obtain the diameter (refer to Image 9 for diameter reference).

Enter the diameter (cm) of the cylindrical pack. _____

C21. Height of cylindrical pack (cylinder_height)

Find the height of the cylindrical pack by measuring from the bottom of the pack to the top of the pack (refer to Image 9 for height reference).

Enter the height (cm) of the cylindrical pack. _____

C22. Percentage of cylindrical pack covered by warning (cylinder_warn_percent1)

Using the measurements above, the percentage of area of the first panel of the cylindrical pack covered by the health warning label will be calculated automatically. _____

C23. Percentage of cylindrical pack covered by warning (cylinder_warn_percent2)

Using the measurements above, the percentage of area of the second panel of the cylindrical pack covered by the health warning label will be calculated automatically. _____

Section D: Other Requirements

D1. Statement of sale (side_sale_statement)

Does the statement "শুধুমাত্র বাংলাদেশে বিক্রয়ের জন্য অনুমোদিত" "Approved for sale in Bangladesh only" appear on the packet?

- (1) Yes
- (2) Unsure/Translation Needed
- (0) No

D2. Misleading descriptors (misleading_descriptors)

Do the following misleading descriptors (including any word combination or analogous words) appear on the pack? Check all that apply.

- (1) Low tar
- (2) Light
- (3) Ultra-light
- (4) Mild
- (5) Extra
- (6) Ultra
- (7) Other
- (8) None of the above

D2a. Other misleading descriptors (misleading_descriptors_other)

Enter any misleading descriptors in lower case letters, with multiple phrases separated by a comma.
_____

Section E: Topics for Further Discussion

E1. Further discussion (further_discussion)

Is there any aspect of this pack that needs further discussion?

      (1) Yes
      (0) No

If "No," skip to end of questionnaire.

E1.1. Further discussion on pack shape (further_discussion_shape)

_____

E1.2. Further discussion on health warning size (further_discussion_size)

_____

E1.3. Further discussion on health warning position (further_discussion_position)

_____

E1.4. Further discussion on health warning color and color variation (further_discussion_color)

_____

E1.5. Further discussion on health warning elements (further_discussion_elements)

_____

E1.6. Implications for health warning coverage (further_discussion_implications)

_____

E1.7. Any other items of interest about the pack (interest)

_____

 *When all questions have been answered, select "Complete" and "Save Record".