



# TPackSS: Tobacco Pack Surveillance System

## Philippines Health Warning Label Compliance Codebook 2016

### Philippines Health Warning Compliance Codebook 2016

Please refer to the “Philippines Packaging and Labeling Requirements” document for the laws from which specific questions are derived. If you feel that some aspects of the pack warrant further discussion please make a note in the “topics for further discussion” section.

#### Unique ID (unique\_id)

Enter the Unique ID that is printed on the label on the Ziploc bag in which the pack is held.

#### 1. Type of Product (product\_type)

What type of product is this?

Refer to the front of the pack to answer this question. If the type of product is not written on the front of the pack, refer to the back and if not found on the back, the sides of the pack. If you cannot find a description of the product on the package, open the pack and classify the product by what is found inside. If there are two descriptions of the product found on the pack, choose the more specific classification (e.g. when “clove cigarettes” AND “Class A cigarettes” are written on a pack, the product will be classified as “clove cigarettes”)

- (1) Cigarettes
- (2) Cloves or Kreteks
- (3) Roll-your-own
- (4) Smokeless
- (5) Not printed on pack

#### 2. Shape of Tobacco Package (Tbcpack\_shape)

What is the shape of the tobacco pack?

- (1) Square or Rectangular
- (2) Double/Promotional
- (3) Other

If “Square or Rectangular,” skip to Section A.

If “Double/Promotional,” skip to Section A(a).

## **Section A: Front of Pack, square or rectangle**

*[For hard packs, the front of pack is the side where the flip top opens. For soft packs, the front of the pack is the side that is face up when the pack is placed so that the tobacco company text (NOT the health warning text) on the side or bottom of the package is upright and readable.]*

### **A1. Tobacco Package Material (Tbcpack\_material)**

Is the tobacco package a soft pack?

(1) Yes

(0) No

### **A1a. Edges of pack (front\_beveled\_or\_round)**

Does the front of the pack have beveled or round edges?

Packs are only considered to have beveled or round edges when they are hard packs. Refer to Images 1 and 2 for examples.

Example:

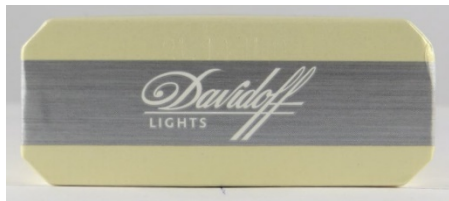


Image 1. Beveled edges



Image 2. Round edges

(1) Yes

(0) No

**NOTE: For packs with beveled or round edges, answer all questions taking into account the face of the pack only, not including the beveled or round portion, unless otherwise noted.**

## **A2. Location of warning (front\_warn\_loc)**

Is the health warning located on the principal display area of the FRONT panel of the pack?

*Note: For hard packs (i.e. flip-top and slide pack), the front of the pack is the side where the pack opens. For soft packs and push packs, place the pack so that the tobacco company text on the side of the package is upright and readable. The front of the pack is the side that is face up after the pack is placed in this position.*

(1) Yes

(0) No

If "No," skip to Section B.

## **A3. Warning content (front\_warn\_content)**

Using the Appendix, identify the number of the health warning that appears on the package. If there is no warning that matches the warning on the pack select "No match."

(1) 1116A – Low birth weight

(2) 1116B – Stroke

(3) 1116C – Emphysema

(4) 1116D – Gangrene

(5) 1116E – Gangrene

(6) 1116F – Impotence

(7) 1116G – Mouth Cancer

(8) 1116H – Mouth Cancer

(9) 1116I – Throat Cancer

(10) 1116J – Throat Cancer

(11) 1116K – Neck Cancer

(12) 1116L – Premature Birth

(99) No Match

If "No Match," skip to Section B.

## **A4. Health warning label language (front\_warn\_lang)**

What is the primary language of the front health warning label?

(1) Filipino

(2) English

**A5. Health warning label text (front\_warn\_text)**

Does the health warning label text content match EXACTLY the same language text in the Appendix document?

- (1) Yes
- (0) No

**A6. Health warning label border (front\_warn\_border)**

Does the health warning label have a border or frame?

- (1) Yes
- (0) No

**A7. Position of warning (front\_warn\_loc\_pos)**

Is the health warning positioned at the bottom edge of the package?

- (1) Yes
- (0) No

**A8. Warning tax stamp obstruction (front\_warn\_taxobstruct)**

Is the front warning obstructed by a tax stamp?

Only mark "Yes" if the text and/or pictogram is covered by a tax stamp.

- (1) Yes
- (0) No

**Measurement**

- Complete the following pack measurements IN CENTIMETERS (cm) and round all measurements to the nearest tenths place (e.g. .12 becomes .1, .15 becomes .2, and .16 becomes .2). Enter the measurement to the first decimal place.
- When measuring a package with beveled edges measure the face, flat portion of the package only, excluding the beveled portion edges.

- When measuring a package with rounded edges measure the face, flat portion of the package only, exclude the rounded portion edges
- When measuring a soft pack measure only the face of the tobacco package and do not include ANY of the foil area.
- When measuring the health warning label, exclude black borders.

**A9. Health warning label pictogram height (front\_warn\_pictoheight)**

Enter the height (cm) of the pictogram label. \_\_\_\_\_

**A10. Health warning label text box height (front\_warn\_textheight)**

Enter the height (cm) of the health warning text box. \_\_\_\_\_

**A11. Health warning label width (front\_warn\_width)**

Enter the width (cm) of the health warning label. \_\_\_\_\_

**A12. Height (front\_height)**

Enter the height (cm) of the front principal display area of the pack on which the warning appears.

\_\_\_\_\_

**A13. Width (front\_width)**

Enter the width (cm) of the front principal display area of the pack on which the warning appears.

\_\_\_\_\_

**A14. Percentage of panel covered by warning (front\_warn\_percent)**

Using the measurements above, the percentage of area of the front principal display area of the pack on which the warning appears that is covered by the health warning label will be calculated automatically.

\_\_\_\_\_

## **Section A(a): Front of Double/Promotional Packs**

*[For hard packs, the front of pack is the side where the flip top opens. For soft packs, the front of the pack is the side that is face up when the pack is placed so that the tobacco company text (NOT the health warning text) on the side or bottom of the package is upright and readable.]*

### **A1a. Tobacco Package Material (Tbcpack\_material\_dbl)**

Is the tobacco package a soft pack?

(1) Yes

(0) No

If "No," skip to question A2a.

### **Aa1a. Edges of pack (front\_beveled\_or\_round\_dbl)**

Does the front of the pack have beveled or round edges?

Packs are only considered to have beveled or round edges when they are hard packs. Refer to Images 1 and 2 for examples.

Example:

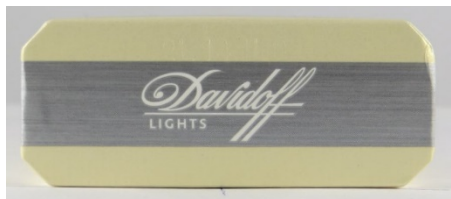


Image 1. Beveled edges



Image 2. Round edges

(1) Yes

(0) No

**NOTE: For packs with beveled or round edges, answer all questions taking into account the face of the pack only, not including the beveled or round portion, unless otherwise noted.**

**A2a. Location of warning (front\_warn\_loc\_dbl)**

Is the health warning located on the principal display area of the FRONT panel of the pack?

*Note: For hard packs (i.e. flip-top and slide pack), the front of the pack is the side where the pack opens. For soft packs and push packs, place the pack so that the tobacco company text on the side of the package is upright and readable. The front of the pack is the side that is face up after the pack is placed in this position.*

- (1) Yes
- (0) No

If "No Match," skip to Section B(a).

**A3a. Warning content (front\_warn\_content\_dbl)**

Using the Appendix, identify the number of the health warning that appears on the package. If there is no warning that matches the warning on the pack select "No match."

- (1) 1116A – Low birth weight
- (2) 1116B – Stroke
- (3) 1116C – Emphysema
- (4) 1116D – Gangrene
- (5) 1116E – Gangrene
- (6) 1116F – Impotence
- (7) 1116G – Mouth Cancer
- (8) 1116H – Mouth Cancer
- (9) 1116I – Throat Cancer
- (10) 1116J – Throat Cancer
- (11) 1116K – Neck Cancer
- (12) 1116L – Premature Birth
- (99) No Match

If "No Match," skip to Section B(a).

**A4a. Health warning label language (front\_warn\_lang\_dbl)**

What is the primary language of the front health warning label?

- (0) Filipino
- (2) English

**A5a. Health warning label text (front\_warn\_text\_dbl)**

Does the health warning label text content match EXACTLY the same language text in the Appendix document?

- (1) Yes
- (0) No

**A6a. Health warning label border (front\_warn\_border\_dbl)**

Does the health warning label have a border or frame?

- (1) Yes
- (0) No

**A7a. Position of warning (front\_warn\_loc\_pos\_dbl)**

Is the health warning positioned at the bottom edge of the package?

- (1) Yes
- (0) No

**A8a. Warning tax stamp obstruction (front\_warn\_taxobstruct\_dbl)**

Is the front warning obstructed by a tax stamp?

Only mark "Yes" if the text and/or pictogram is covered by a tax stamp.

- (1) Yes
- (0) No

**Measurement**

- Complete the following pack measurements IN CENTIMETERS (cm) and round all measurements to the nearest tenths place (e.g. .12 becomes .1, .15 becomes .2, .16 becomes .2). Enter the measurement to the first decimal place.
- When measuring a package with beveled edges measure the face, flat portion of the package only, excluding the beveled portion edges.



- When measuring a package with rounded edges measure the face, flat portion of the package only, exclude the rounded portion edges
- When measuring a soft pack measure only the face of the tobacco package and do not include ANY of the foil area.
- When measuring the health warning label, exclude black borders.

**A9a. Health warning label pictogram height (front\_warn\_pictoheight\_dbl)**

Enter the height (cm) of the pictogram label. \_\_\_\_\_

**A10a. Health warning label text box height (front\_warn\_textheight\_dbl)**

Enter the height (cm) of the health warning text box. \_\_\_\_\_

**A11a. Health warning label width (front\_warn\_width\_dbl)**

Enter the width (cm) of the health warning label. \_\_\_\_\_

**A12a. Height (front\_height\_dbl)**

Enter the height (cm) of the front principal display area of the pack on which the warning appears.  
\_\_\_\_\_

**A13a. Width (front\_width\_dbl)**

Enter the width (cm) of the front principal display area of the pack on which the warning appears.  
\_\_\_\_\_

**A14a. Percentage of panel covered by warning (front\_warn\_percent\_dbl)**

Using the measurements above, the percentage of area of the front principal display area of the pack on which the warning appears that is covered by the health warning label will be calculated automatically.  
\_\_\_\_\_

## **Section B: Back of Pack, square or rectangle**

*[For hard packs, the back of pack is the side opposite where the flip top opens. For soft packs, the back of the pack is the side that is face up when the pack is placed so that the tobacco company text (NOT the health warning text) on the side or bottom of the package is upside down.]*

### **B1. Edges of pack (back\_beveled\_or\_round)**

Does the back of the pack have beveled or round edges?

Packs are only considered to have beveled or round edges when they are hard packs. Refer to Images 1 and 2 for examples.

Example:

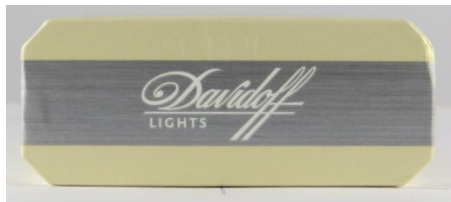


Image 1. Beveled edges



Image 2. Round edges

(1) Yes

(0) No

**NOTE: For packs with beveled or round edges, answer all questions taking into account the face of the pack only, not including the beveled or round portion, unless otherwise noted.**

### **B2. Location of warning (back\_warn\_loc)**

Is the health warning located on the principal display area of the BACK panel of the pack?

(1) Yes

(0) No

If "No," skip to Section C.

**B3. Warning content (back\_warn\_content)**

Using the Appendix, identify the number of the health warning that appears on the package. If there is no warning that matches the warning on the pack select "No match."

- (1) 1116A – Low birth weight
- (2) 1116B – Stroke
- (3) 1116C – Emphysema
- (4) 1116D – Gangrene
- (5) 1116E – Gangrene
- (6) 1116F – Impotence
- (7) 1116G – Mouth Cancer
- (8) 1116H – Mouth Cancer
- (9) 1116I – Throat Cancer
- (10) 1116J – Throat Cancer
- (11) 1116K – Neck Cancer
- (12) 1116L – Premature Birth
- (99) No Match

If "No Match," skip to Section C.

**B4. Health warning label language (back\_warn\_lang)**

What is the primary language of the back health warning label?

- (1) Filipino
- (2) English

**B5. Health warning label text (back\_warn\_text)**

Does the health warning label text content match EXACTLY the same language text in the Appendix document?

- (1) Yes
- (0) No

**B6. Health warning label border (back\_warn\_border)**

Does the health warning label have a border or frame?

- (1) Yes
- (0) No

**B7. Position of warning (back\_warn\_loc\_pos)**

Is the health warning positioned at the bottom edge of the package?

(1) Yes

(0) No

**B8. Warning tax stamp obstruction (back\_warn\_taxobstruct)**

Is the back warning obstructed by a tax stamp?

Only mark "Yes" if the text and/or pictogram is covered by a tax stamp.

(1) Yes

(0) No

**Measurement**

- Complete the following pack measurements IN CENTIMETERS (cm) and round all measurements to the nearest tenths place (e.g. .12 becomes .1, .15 becomes .2, .16 becomes .2). Enter the measurement to the first decimal place.
- When measuring a package with beveled edges measure the face, flat portion of the package only, excluding the beveled portion edges.
- When measuring a package with rounded edges measure the face, flat portion of the package only, exclude the rounded portion edges
- When measuring a soft pack measure only the face of the tobacco package and do not include ANY of the foil area.
- When measuring the health warning label, exclude black borders.

**B9. Health warning label pictogram height (back\_warn\_pictoheight)**

Enter the height (cm) of the pictogram label. \_\_\_\_\_

**B10. Health warning label text box height (back\_warn\_textheight)**

Enter the height (cm) of the health warning text box. \_\_\_\_\_

**B11. Health warning label width (back\_warn\_width)**

Enter the width (cm) of the health warning label. \_\_\_\_\_

**B12. Height (back\_height)**

Enter the height (cm) of the back principal display area of the pack on which the warning appears.

\_\_\_\_\_

**B13. Width (back\_width)**

Enter the width (cm) of the back principal display area of the pack on which the warning appears.

\_\_\_\_\_

**B14. Percentage of panel covered by warning (back\_warn\_percent)**

Using the measurements above, the percentage of area of the back principal display area of the pack on which the warning appears that is covered by the health warning label will be calculated automatically.

\_\_\_\_\_

**Section B(a): Back of Double/Promotional Pack**

*[For hard packs, the back of pack is the side opposite where the flip top opens. For soft packs, the back of the pack is the side that is face up when the pack is placed so that the tobacco company text (NOT the health warning text) on the side or bottom of the package is upside down.]*

**B1a. Edges of pack (back\_beveled\_or\_round\_dbl)**

Does the back of the pack have beveled or round edges?

Packs are only considered to have beveled or round edges when they are hard packs. Refer to Images 1 and 2 for examples.

Example:

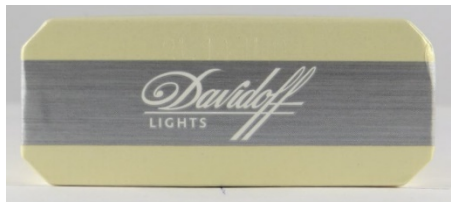


Image 1. Beveled edges



Image 2. Round edges

(1) Yes

(0) No

**NOTE: For packs with beveled or round edges, answer all questions taking into account the face of the pack only, not including the beveled or round portion, unless otherwise noted.**

**B2a. Location of warning (back\_warn\_loc\_dbl)**

Is the health warning located on the principal display area of the BACK panel of the pack?

(1) Yes

(0) No

If "No," skip to Section C(a).

**B3a. Warning content (back\_warn\_content\_dbl)**

Using the Appendix, identify the number of the health warning that appears on the package. If there is no warning that matches the warning on the pack select "No match."

- (1) 1116A – Low birth weight
- (2) 1116B – Stroke
- (3) 1116C – Emphysema
- (4) 1116D – Gangrene
- (5) 1116E – Gangrene
- (6) 1116F – Impotence
- (7) 1116G – Mouth Cancer
- (8) 1116H – Mouth Cancer
- (9) 1116I – Throat Cancer
- (10) 1116J – Throat Cancer
- (11) 1116K – Neck Cancer
- (12) 1116L – Premature Birth
- (99) No Match

If "No Match," skip to Section C(a).

**B4a. Health warning label language (back\_warn\_lang\_dbl)**

What is the primary language of the back health warning label?

- (1) Filipino
- (2) English

**B5a. Health warning label text (back\_warn\_text\_dbl)**

Does the health warning label text content match EXACTLY the same language text in the Appendix document?

- (1) Yes
- (0) No

**B6a. Health warning label border (back\_warn\_border\_dbl)**

Does the health warning label have a border or frame?

- (1) Yes
- (0) No

**B7a. Position of warning (back\_warn\_loc\_pos\_dbl)**

Is the health warning positioned at the bottom edge of the package?

(1) Yes

(0) No

**B8a. Warning tax stamp obstruction (back\_warn\_taxobstruct\_dbl)**

Is the back warning obstructed by a tax stamp?

Only mark "Yes" if the text and/or pictogram is covered by a tax stamp.

(1) Yes

(0) No

**Measurement**

- Complete the following pack measurements IN CENTIMETERS (cm) and round all measurements to the nearest tenths place (e.g. .12 becomes .1, .15 become .2, .16 becomes .2). Enter the measurement to the first decimal place.
- When measuring a package with beveled edges measure the face, flat portion of the package only, excluding the beveled portion edges.
- When measuring a package with rounded edges measure the face, flat portion of the package only, exclude the rounded portion edges
- When measuring a soft pack measure only the face of the tobacco package and do not include ANY of the foil area.
- When measuring the health warning label, exclude black borders.

**B9a. Health warning label pictogram height (back\_warn\_pictoheight\_dbl)**

Enter the height (cm) of the pictogram label. \_\_\_\_\_

**B10a. Health warning label text box height (back\_warn\_textheight\_dbl)**

Enter the height (cm) of the health warning text box. \_\_\_\_\_

**B11a. Health warning label width (back\_warn\_width\_dbl)**

Enter the width (cm) of the health warning label. \_\_\_\_\_



**B12a. Height (back\_height\_dbl)**

Enter the height (cm) of the back principal display area of the pack on which the warning appears.

\_\_\_\_\_

**B13a. Width (back\_width\_dbl)**

Enter the width (cm) of the back principal display area of the pack on which the warning appears.

\_\_\_\_\_

**B14a. Percentage of panel covered by warning (back\_warn\_percent\_dbl)**

Using the measurements above, the percentage of area of the back principal display area of the pack on which the warning appears that is covered by the health warning label will be calculated automatically.

\_\_\_\_\_

## **Section C: Side of Pack**

### **C1. Edges of pack (side\_beveled\_or\_round)**

Does the side of the pack have beveled or round edges?

Packs are only considered to have beveled or round edges when they are hard packs. Refer to Images 1 and 2 for examples.

Example:

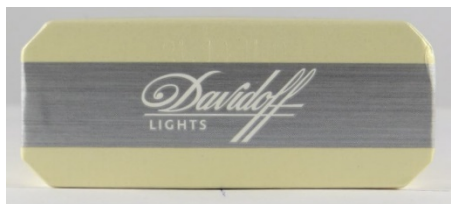


Image 1. Beveled edges



Image 2. Round edges

(1) Yes

(0) No

**NOTE: For packs with beveled or round edges, answer all questions taking into account the face of the pack only, not including the beveled or round portion, unless otherwise noted.**

### **C2. Location of warning (side\_warn\_loc)**

Is there a health warning located on one of the SIDE panels of the pack?

(1) Yes

(0) No

If "No," skip to Section D.

**C3. Warning content (side\_warn\_content)**

Using the Appendix, identify the number of the health warning that appears on the package. If there is no warning that matches the warning on the pack select "No match."

- (1) 1116M – Ammonia
- (2) 1116N – Butane
- (3) 1116O – Cyanide
- (4) 1116P – Formalin
- (5) 1116Q – Quit Smoking
- (6) 1116R – Website
- (99) No Match

If "No Match," skip to Section D.

**C4. Health warning label text (side\_warn\_text)**

Does the health warning label text content match EXACTLY as it does in the Appendix document?

- (1) Yes
- (0) No

**C5. Health warning label border (side\_warn\_border)**

Does the health warning label have a border or frame?

- (1) Yes
- (0) No

**Measurement**

- Complete the following pack measurements IN CENTIMETERS (cm) and round all measurements to the nearest tenths place (e.g. .12 becomes .1, .16 becomes .2). Enter the measurement to the first decimal place.
- When measuring the health warning label, exclude black borders.

**C6. Health warning label height (side\_warn\_height)**

Enter the height (cm) of the health warning label. \_\_\_\_\_

**C7. Health warning label width (side\_warn\_width)**

Enter the width (cm) of the health warning label. \_\_\_\_\_

**C8. Height (side\_height)**

Enter the height (cm) of the side of the pack on which the warning appears. \_\_\_\_\_

**C9. Width (side\_width)**

Enter the width (cm) of the side of the pack on which the warning appears. \_\_\_\_\_

**C10. Percentage of panel covered by warning (side\_warn\_percent)**

Using the measurements above, the percentage of area of the side panel of the pack on which the warning appears that is covered by the health warning label will be calculated automatically. \_\_\_\_\_

**Section C(a): Side of Double/Promotional Pack**

**C1a. Edges of pack (side\_beveled\_or\_round\_dbl)**

Does the side of the pack have beveled or round edges?

Packs are only considered to have beveled or round edges when they are hard packs. Refer to Images 1 and 2 for examples.

Example:

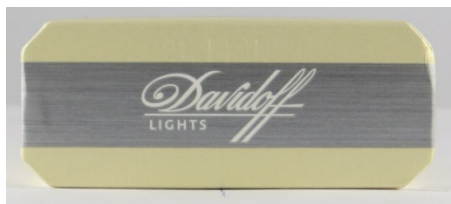


Image 1. Beveled edges



Image 2. Round edges

(1) Yes

(0) No

**NOTE: For packs with beveled or round edges, answer all questions taking into account the face of the pack only, not including the beveled or round portion, unless otherwise noted.**

**C2a Location of warning (side\_warn\_loc\_dbl)**

Is there a health warning located on one of the SIDE panels of the pack?

(1) Yes

(0) No

If "No," skip to Section D.

**C3a. Right Positioned warning content (side\_warn\_content\_rightdbl)**

Using the Appendix, identify the number of the health warning that appears on the package. If there is no warning that matches the warning on the pack select "No match."

- (1) 1116M – Ammonia
- (2) 1116N – Butane
- (3) 1116O – Cyanide
- (4) 1116P – Formalin
- (5) 1116Q – Quit Smoking
- (6) 1116R – Website
- (99) No Match

If "No Match," skip to Section D.

**C4a. Left Positioned warning content (side\_warn\_content\_leftdbl)**

Using the Appendix, identify the number of the health warning that appears on the package. If there is no warning that matches the warning on the pack select "No match."

- (1) 1116M – Ammonia
- (2) 1116N – Butane
- (3) 1116O – Cyanide
- (4) 1116P – Formalin
- (5) 1116Q – Quit Smoking
- (6) 1116R – Website
- (99) No Match

If "No Match," skip to Section D.

**C5a. Health warning label text (side\_warn\_text\_dbl)**

Does the health warning label text content match EXACTLY as it does in the Appendix document?

- (1) Yes
- (0) No

**C6a. Health warning label border (side\_warn\_border\_dbl)**

Does the health warning label have a border or frame?

(1) Yes

(0) No

**Measurement**

- Complete the following pack measurements IN CENTIMETERS (cm) and round all measurements to the nearest tenths place (e.g. .12 becomes .1, .15 become .2, .16 becomes .2). Enter the measurement to the first decimal place.
- When measuring the health warning label, exclude black borders.

**C7a. Right facing health warning label height (side\_warn\_height\_rightdbl)**

Enter the height (cm) of the right facing health warning label. \_\_\_\_\_

**C8a. Right facing health warning label width (side\_warn\_width\_rightdbl)**

Enter the width (cm) of the right facing health warning label. \_\_\_\_\_

**C9a. Right facing pack height (side\_height\_rightdbl)**

Enter the height (cm) of the side of the right facing pack on which the warning appears. \_\_\_\_\_

**C10a. Right facing pack width (side\_width\_rightdbl)**

Enter the width (cm) of the side of the right facing pack on which the warning appears. \_\_\_\_\_

**C11a. Percentage of right facing panel covered by warning (side\_warn\_percent\_rightdbl)**

Using the measurements above, the percentage of area of the right facing side panel of the pack on which the warning appears that is covered by the health warning label will be calculated automatically.

\_\_\_\_\_

**C12a. Left facing health warning label height (side\_warn\_height\_leftdbl)**

Enter the height (cm) of the left facing health warning label. \_\_\_\_\_

**C13a. Left facing health warning label width (side\_warn\_width\_leftdbl)**

Enter the width (cm) of the left facing health warning label. \_\_\_\_\_

**C14a. Left facing pack height (side\_height\_leftdbl)**

Enter the height (cm) of the side of the left facing pack on which the warning appears. \_\_\_\_\_

**C15a. Left facing pack width (side\_width\_leftdbl)**

Enter the width (cm) of the side of the left facing pack on which the warning appears. \_\_\_\_\_

**C16a. Percentage of left facing panel covered by warning (side\_warn\_percent\_leftdbl)**

Using the measurements above, the percentage of area of the left facing side panel of the pack on which the warning appears that is covered by the health warning label will be calculated automatically. \_\_\_\_\_



## **Section D: Front of Insert**

*Note: For inserts with graphics or text on one side, the “front” will be the side with graphics or text printed on it. For inserts with graphics or text on both sides, place a removable sticker on any one side. This side will be considered the front, for the purposes of coding.*

### **D1. Insert Presence (insert\_presence)**

Is there an insert present?

- (1) Yes
- (0) No

If “No,” skip to Section F.

### **D2. Location of warning (insertfront\_warn\_loc)**

Is the health warning located on the FRONT of the insert?

- (1) Yes
- (0) No

If “No,” skip to Section F.

### **D3. Warning content (insertfront\_warn\_content)**

Using the Appendix, identify the number of the health warning that appears on the insert. If there is no warning that matches the warning on the pack select “No match.”

- (1) 1116A – Low birth weight
- (2) 1116B – Stroke
- (3) 1116C – Emphysema
- (4) 1116D – Gangrene
- (5) 1116E – Gangrene
- (6) 1116F – Impotence
- (7) 1116G – Mouth Cancer
- (8) 1116H – Mouth Cancer
- (9) 1116I – Throat Cancer
- (10) 1116J – Throat Cancer
- (11) 1116K – Neck Cancer
- (12) 1116L – Premature Birth
- (99) No Match

If “No Match,” skip to Section F.

**D4. Health warning label language (insertfront\_warn\_language)**

What is the primary language of the front health warning label on the insert?

- (1) Filipino
- (2) English

**D5. Health warning label text (insertfront\_warn\_text)**

Does the health warning label text content match EXACTLY the same language text in the Appendix document?

- (1) Yes
- (0) No

**D6. Health warning label border (insertfront\_warn\_border)**

Does the health warning label have a border or frame?

- (1) Yes
- (0) No

**D7. Position of warning (insertfront\_warn\_pos)**

Is the health warning positioned at the bottom edge of the package?

- (1) Yes
- (0) No

**Measurement**

- Complete the following pack measurements IN CENTIMETERS (cm) and round all measurements to the nearest tenths place (e.g. .12 becomes .1, .16 becomes .2). Enter the measurement to the first decimal place.
- When measuring the health warning label, exclude black borders.

**D8. Health warning label pictogram height (insertfront\_warn\_pictoheight)**

Enter the height (cm) of the pictogram label. \_\_\_\_\_

**D9. Health warning label text box height (insertfront\_warn\_textheight)**

Enter the height (cm) of the health warning text box. \_\_\_\_\_

**D10. Health warning label width (insertfront\_warn\_width)**

Enter the width (cm) of the health warning label. \_\_\_\_\_

**D11. Height (insertfront\_height)**

Enter the height (cm) of the insert on which the warning appears. \_\_\_\_\_

**D12. Width (insertfront\_width)**

Enter the width (cm) of the insert on which the warning appears. \_\_\_\_\_

**D13. Percentage of insert covered by warning (insertfront\_warn\_percent)**

Using the measurements above, the percentage of area of the insert on which the warning appears that is covered by the health warning label will be calculated automatically. \_\_\_\_\_

## **Section E: Back of Insert**

*Note: For inserts with graphics or text on one side, the “front” will be the side with graphics or text printed on it. For inserts with graphics or text on both sides, the back of the insert will be the side without the sticker.*

### **E1. Insert back presence (insertback\_presence)**

Is there a back to the insert?

- (1) Yes
- (0) No

If “No,” skip to Section F.

### **E2. Location of warning (insertback\_warn\_loc)**

Is the health warning located on the BACK of the insert?

- (1) Yes
- (0) No

If “No,” skip to Section F.

### **E3. Warning content (insertback\_warn\_content)**

Using the Appendix, identify the number of the health warning that appears on the insert. If there is no warning that matches the warning on the pack select “No match.”

- (1) 1116A – Low birth weight
- (2) 1116B – Stroke
- (3) 1116C – Emphysema
- (4) 1116D – Gangrene
- (5) 1116E – Gangrene
- (6) 1116F – Impotence
- (7) 1116G – Mouth Cancer
- (8) 1116H – Mouth Cancer
- (9) 1116I – Throat Cancer
- (10) 1116J – Throat Cancer
- (11) 1116K – Neck Cancer
- (12) 1116L – Premature Birth
- (99) No Match

If “No Match,” skip to Section F.

**E4. Health warning label language (insertback\_warn\_language)**

What is the primary language of the back health warning label on the insert?

- (1) Filipino
- (2) English

**E5. Health warning label text (insertback\_warn\_text)**

Does the health warning label text content match EXACTLY the same language text in the Appendix document?

- (1) Yes
- (0) No

**E6. Health warning label border (insertback\_warn\_border)**

Does the health warning label have a border or frame?

- (1) Yes
- (0) No

**E7. Position of warning (insertback\_warn\_pos)**

Is the health warning positioned at the bottom edge of the package?

- (1) Yes
- (0) No

**Measurement**

- Complete the following pack measurements IN CENTIMETERS (cm) and round all measurements to the nearest tenths place (e.g. .12 becomes .1, .16 becomes .2). Enter the measurement to the first decimal place.
- When measuring the health warning label, exclude black borders.

**E8. Health warning label pictogram height (insertback\_warn\_pictoheight)**

Enter the height (cm) of the pictogram label. \_\_\_\_\_

**E9. Health warning label text box height (insertback\_warn\_textheight)**

Enter the height (cm) of the health warning text box. \_\_\_\_\_

**E10. Health warning label width (insertback\_warn\_width)**

Enter the width (cm) of the health warning label. \_\_\_\_\_

**E11. Height (insertback\_height)**

Enter the height (cm) of the insert on which the warning appears. \_\_\_\_\_

**E12. Width (insertback\_width)**

Enter the width (cm) of the insert on which the warning appears. \_\_\_\_\_

**E13. Percentage of insert covered by warning (insertback\_warn\_percent)**

Using the measurements above, the percentage of area of the insert on which the warning appears that is covered by the health warning label will be calculated automatically. \_\_\_\_\_

**Section F: Other/Misleading Descriptors**

**F1. Misleading descriptors (misleading\_descriptors)**

Do the following misleading descriptors (including any word combination or analogous words) appear on the pack? Check all that apply.

- (1) Low tar
- (2) Light
- (3) Ultra-light
- (4) Mild
- (5) Extra
- (6) Ultra
- (7) Other
- (8) None of the above

**F1a. Other misleading descriptors (misleading\_descriptors\_other)**

Enter any misleading descriptors in lower case letters, with multiple phrases separated by a comma.

\_\_\_\_\_

**Section G: Topics for Further Discussion**

**G1. Further discussion (further\_discussion)**

Is there any aspect of this pack that needs further discussion before coding?

(1) Yes

(0) No

**G2. Notes on further discussion (further\_discussion1)**

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**\*When all questions have been answered, select “Complete” and “Save Record”.**